

For Immediate Release

Contact: MB and Associates Public Relations
856.857.1440

Classic Cake Celebrates the Susan G. Komen Race for the Cure

Philadelphia - On Sunday, May 11th Classic Cake/AHB Foods of Cherry Hill will present an enormous 10-foot high cupcake cake to breast cancer survivors in this year's incredible *Sweet Memories Presentation*. The commemorative ceremony will begin at 7AM and jump-start this year's annual race to raise funds for the Philadelphia Affiliate of Susan G. Komen for the Cure.

The massive pink culinary masterpiece, created by Classic Cake Executive Chef Robert Bennett, is not only impressive in decorative detail but is extraordinary to the taste! The presentation promises incredible visuals and will complete all news coverage of the event.

Sweet Memories Presentation to take place on center stage - Eakins Oval -Philadelphia Museum of Art -26th and Ben Franklin Parkway.

Classic Cake (www.ClassicCake.com) is part of AHB Foods (www.AHBFoods.com), a national manufacturer of high-end, fresh and par-baked artisan breads and dessert specialties, featuring gelato, sorbet, cakes, pastries chocolates and cookies located in Mt. Laurel, New Jersey. Classic Cake has retail locations in Cherry Hill and Washington Township.

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